

Welcome back to the *CLIMBING. FAST.* newsletter, your source for the latest achievements of our initiative as we work to highlight business aviation's essential role in supporting jobs, driving economic activity, connecting communities, supporting philanthropic missions and innovating on sustainability — on the ground and in the air.

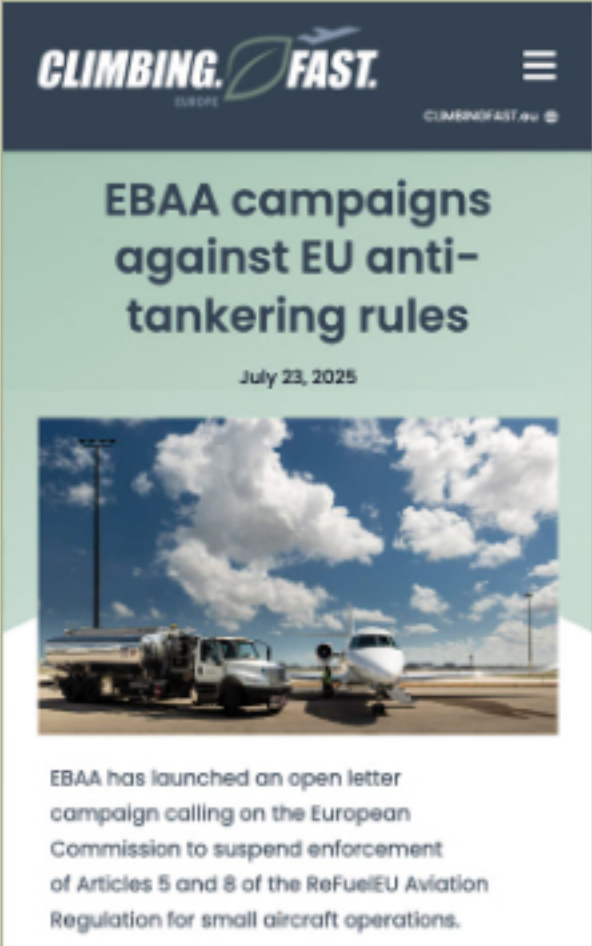


**Industry's Value is Revealed in the 2025 Business Aviation Fact Book**

Released in October 2025, this shareable resource is designed for professionals and advocates as well as newcomers, the general public and civic leaders. Grounded in U.S. industry data from the FAA, state economic studies, industry surveys and other authoritative sources, the Business Aviation Fact Book covers the companies of all sizes using business airplanes and the one million people employed across the industry.

**Get to know the many missions of business aviation, in charts, tables, photos and real-world stories.**

**CLIMBING. FAST. Website Expands With New Partner Content**



Supported by the European Business Aviation Association (EBAA), **ClimbingFast.EU** was launched in June 2025. This domain features recent news about sustainability advances in Europe, points to the large economic contribution made by the industry across the continent and highlights the sector's role in connecting an incredible two-thirds of all airports across Europe that aren't served by the airlines.



Launched in October 2025, and backed by the Canadian Business Aviation Association (CBAA), **ClimbingFast.ca** boldly communicates this nation's progress toward net-zero business aviation emissions by 2050. "CBAA is thrilled to be part of the *CLIMBING. FAST.* mission in Canada, which helps propel the industry forward through groundbreaking innovation in sustainability," the association said. "Business aviation is a global industry, unified by a commitment to sustainability, and this new partnership underscores that reality in Canada and abroad."



**Challenging Major News Outlets' Unfounded Claims About Business Aviation**

When the New York Times published a video story promoting unfounded claims about business aviation's contribution to aviation system funding in the U.S., *CLIMBING. FAST.* partners quickly responded, dispelling the allegations with a [new video you can't miss](#).



**Irish Business & General Aviation Association Joins CLIMBING. FAST.**

In November 2025, the campaign was excited to welcome IBGAA as the sixteenth global partner in the continuing effort to communicate business aviation's significant economic and societal benefits, track record of innovation and continued progress on sustainability.

The partnership was announced during IBGAA's 2025 International Business Aviation Conference in Kildare, Ireland. "We are excited to join *CLIMBING. FAST.* as partners," said IBGAA Founding Chairman Josh Stewart. "It is critical that we work together with one global voice to make clear business aviation's leadership in sustainability, and as a key driver of economic growth and investment, here in Ireland and around the globe."



**CBAA Highlights Bizav's Sustainability Leadership in Podcast Series**

In this three-part Hangar Frequency series, CBAA President & CEO Anthony Norejko joins leaders from Execaire Aviation and Azzerza to unpack the evolving world of aviation emissions. From understanding CORSIA and the EU ETS to exploring future innovations in sustainability, these conversations offer valuable insights for today's business aviation professionals. [Listen Here!](#)



**Challenging a Faulty, Misleading Report from ICCT**

In June 2025, ICCT, a transportation policy organization, released a study on aviation emissions. *CLIMBING. FAST.* partners quickly pointed out its misinformation in letters to leading publications including The Washington Post, Fast Company and other outlets.

The ICCT study used a flawed extrapolation of flight-trajectory data and ignored business aviation's major reduction in emissions of 40% over the past four decades. Correcting false media and academic narratives — often created specifically to attack one of the world's most economically vital industries — is one of the primary goals of *CLIMBING. FAST.* [Read more about our push-back on the ICCT study.](#)



**CLIMBING. FAST. Covers IBAC's Key Role in the 2025 Triennial ICAO Assembly**

As this UN body gathered in Montreal to discuss global policies related to aviation earlier this year, the business aviation community was well represented by IBAC, a partner organization in the *CLIMBING. FAST.* advocacy campaign. Policy meetings and resolutions covered topics that are sharply in focus for *CLIMBING. FAST.* stakeholder groups, including proposals for promoting the growth in availability of sustainable aviation fuel, supporting emissions-free flight, and fostering aviation's role in economic development and job creation. **ClimbingFast, International** published a five-part series about the Assembly. Read parts 1, 2, 3, 4 and 5.

**CLIMBING. FAST. PARTNERS**



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